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MMA215/Eva Machauf

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The persomality I try to convey is I am creative and I am good at and work hard on design I am very motivated. I am willing to learn new knowledge and new abilities. At the same time, I have a positive attitude towards work and good creativity. The typeface I used is Arial because I think it is a official typeface and it is easy to read. It can show that I attach great important to this job and my client. The typeface I experienced but not use is Curlz MT because it makes my resume massy and hard to read when I use it. The typeface I use should be clear and make people like to read it, if it too massy, the person will not have mood to read it. The typeface and design could influence person’s mood. The word mark design I choose line, color, and square to design a typeface. I place my wordmark is on the top of my resume and the grids I choose is horizontal and vertical of every 1 in and 8 subdivisions. The font size I choose 11, it is not larger either not smaller that easy to.

I make my design decision by search and look many resume examples. I learned the color and layout use from them. The easy thing is font use, it is easy to choose font. If you want your client read your resume easier, you should read it clear first. But the hard thing to me is the color matching that how to make color comfortable when you see it and how to attach the attention of client. Also, the layout is a hard part. I pleased with my product because it is a learning process and I love design. Even though sometimes the process is hard, I have confidence to complete it and overcome it because there are many things are unknown and I have to learn it.